

FRÄNDER presents

Nordic Now!

You are exclusively invited to the first-ever edition of this event. Join us to discover the diverse and thriving folk music scene of Scandinavia!

When: Saturday, January 13th, 3:00 - 6:00pm

Where: 58 Park Avenue, Scandinavia House, NYC

Food, drinks and good networking opportunities will be provided.



LISTEN^{IQ}

3:00pm — Tarabband

3:50pm — FRÄNDER

4:35pm — Tarabband

5:20pm — FRÄNDER

FRÄNDER are the Swedish/Estonian heavy folk band who, besides touring the world, also run their own festival twice a year, which gave them the idea of hosting a Scandinavian event in NYC.

And here it is - Nordic Now!



EXPORT MUSIC SWEDEN

KULTURRÅDET

MUSIC
CENTRUM
SVD.



SCANDINAVIA
HOUSE



LETTERSTEDTSKA
FORENINGEN



frander.se



FRÄNDER have established themselves as a unique voice on the Nordic folk scene. They play modern, acoustic folk music that sounds bigger and heavier than should be possible. With energy and a warm presence they deliver a mesmerizing soundscape, filled with mystery and magic. Their latest album is getting attention from all around the world, with reviews like "FRÄNDER II is an absolutely magnificent masterpiece" (LIRA.se).

tarabband.com



Tarabband are an award-winning music group founded in 2008 by Iraqi Egyptian Nadin Al khalidi, who fled from Iraq in 2001 arriving to Sweden as a refugee. Her lyrics merge political and social topics along with questions around identity, survival and love. A unique live band with influences from North Africa, the Middle East and Europe – parts of the world where they have reaped enormous success.



Musikcentrum Syd is an organization representing many great musical acts. They invite you to take part in their project "fika with a Swede". This is an opportunity to have a conversation with exceptional, export-ready Swedish artists, right from their living rooms. Surprising and delightful meetings guaranteed! - musikcentrumsyd.se

Booking FRÄNDER

You Will Love It Live!

Genny DeMerchant

416.801.6771 (office)

info@youwillloveitlive.com

youwillloveitlive.com/frander

Find us at booth 501 @APAP!

Booking Tarabband

We Love Management

Yassine Rezk

+46(0)721909060

+201112042041

yassine@wlm.contact