

ONLINE!

HAVE A FIKA

WITH A MUSICIAN IN SWEDEN



Saturday, January 13th,
3:00 - 6:00pm
58 Park Avenue,
Scandinavia House, NYC

TO EVENT

ABOUT

Musikcentrum Syd is a non-profit support organization for freelance professional musicians. We provide contacts and offer advice both for you as a musician and for those who want to book or collaborate with our artists. We also run regional and international projects to strengthen the music life in southern Sweden!

Musikcentrum Syd is part of Musikcentrum Riks and is financed with the support of Region Skåne and the Swedish Culture Council.

The organization was formed in September 2013. The members are professional musicians. We contribute to creating jobs and working to develop the music industry for professional musicians. Musikcentrum Syd's organization is transparent and democratic. Our members have direct influence over Musikcentrum Syd's operations and development.

Collaborate with us!

Musikcentrum Syd is happy to collaborate with business, associations, organisers, institutions etc. in both small and large projects. This may apply to the programming of events or concert series for unique experiences, but also educational projects, continuing education, organizer development or internationalization.

We are interested in all collaborations where the music becomes part of the whole. Welcome to us with your idea!

LET'S TALK!

CEO

ASTRID SELLING

astrid.selling@musikcentrumsyd.se

++46 72-559 22 40

PROJECT MANAGER

MARCUS BADER

marcus.bader@musikcentrumsyd.se

+46 73-2558590

WEBSITE

www.musikcentrumsyd.se



MUSIKCENTRUM SOUTH SWEDEN

FRÄNDER presents

Nordic Now!

You are exclusively invited to the first-ever edition of this event. Join us to discover the diverse and thriving folk music scene of Scandinavia!

When: Saturday, January 13th, 3:00 - 6:00pm

Where: 58 Park Avenue, Scandinavia House, NYC

Food, drinks and good networking opportunities will be provided.



LISTEN²

3:00pm – Tarabband

3:50pm – FRÄNDER

4:35pm – Tarabband

5:20pm – FRÄNDER

FRÄNDER are the Swedish/Estonian heavy folk band who, besides touring the world, also run their own festival twice a year, which gave them the idea of hosting a Scandinavian event in NYC.

And here it is - Nordic Now!



EXPORT MUSIC SWEDEN

KULTURRÅDET

MUSIC
CENTRUM
S Y D .

SCANDINAVIA
HOUSE

Mad King
Production

LETTERSTEDTSKA
FORENINGEN



TARRABAND
WEBSITE

FRÄNDER
WEBSITE

frander.se

FRÄNDER have established themselves as a unique voice on the Nordic folk scene. They play modern, acoustic folk music that sounds bigger and heavier than should be possible. With energy and a warm presence they deliver a mesmerizing soundscape, filled with mystery and magic. Their latest album is getting attention from all around the world, with reviews like "FRÄNDER II is an absolutely magnificent masterpiece" (LIRA.se).



tarabband.com

Tarabband are an award-winning music group founded in 2008 by Iraqi Egyptian Nadin Al khalidi, who fled from Iraq in 2001 arriving to Sweden as a refugee. Her lyrics merge political and social topics along with questions around identity, survival and love. A unique live band with influences from North Africa, the Middle East and Europe – parts of the world where they have reaped enormous success.



Musikcentrum Syd is an organization representing many great musical acts. They invite you to take part in their project "fika with a Swede". This is an opportunity to have a conversation with exceptional, export-ready Swedish artists, right from their living rooms. Surprising and delightful meetings guaranteed! - musikcentrumsyd.se

Booking FRÄNDER

You Will Love It Live!

Genny DeMerchant

416.801.6771 (office)

info@youwillloveitlive.com

youwillloveitlive.com/frander

Find us at booth 501 @APAP!

Booking Tarabband

We Love Management

Yassine Rezk

+46(0)721909060

+201112042041

yassine@wlm.contact

FACEBOOK

EVENT